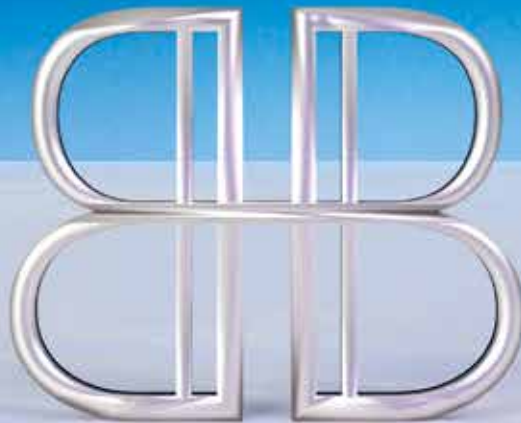


PRESS KIT

PARIS
CARREAU DU TEMPLE
4 & 5 JULY 2018

CHANGE IN
DAYS &
LOCATION



BLOSSOM
PREMIÈRE**VISION**

FABRICS | LEATHER | ACCESSORIES

A°19 W°20
PRE-COLLECTIONS

**BLOSSOM PREMIÈRE VISION
UNVEILS THE NEW CREATIVE MATERIALS
AND COLOUR DIRECTIONS
FOR AUTUMN WINTER 2019-20
AT THE CARREAU DU TEMPLE**

Next Wednesday and Thursday 4 - 5 July, the Carreau du Temple in Paris will welcome the 5th edition of Blossom Première Vision.

In this new venue, better suited to welcoming this season's enriched offer, the bi-annual show dedicated to collection launches for creative, luxury and high-end fashion brands, will unveil fabric, leather and accessory pre-collections from 111 exhibitors for autumn winter 2019-20. All exhibitors have been selected by Première Vision based on their quality and creativity.



In the heart of the world capital of fashion, and timed to coincide with the pre-collection calendar, Blossom Première Vision serves as a complement to the calendar of Première Vision Paris*, which targets brands' main collections.

* PREMIÈRE VISION PARIS : 19, 20 & 21 September 2018 at the Parc des Expositions de Paris Nord Villepinte
Please note: Exceptionally, the show is, being held from Wednesday to Friday.

**A SELECTIVE AND CREATIVE OFFER
FROM 111 FABRIC, LEATHER AND ACCESSORY EXHIBITORS**

For autumn winter 2019-20, Blossom Première Vision strengthens its offer with collections and creative directions from 111 rigorously selected exhibitor: new product developments, the latest material innovations, colour trends and more. The expanded offer - up by 22% over July 2017 - is perfectly suited to the needs of leather-goods, footwear and apparel designers, enriched this season with the presence of **24 new companies** :

- **73 weavers including 16 newcomers:** *Lace-makers, embroiderers, specialists in ultra-fantasy, jacket and coat weights, shirts and tailoring; knitwear specialists, experts in creative and fashionable technical fabrics, silk makers, sophisticated print and embellishment specialists,*
- **30 tanners including 5 new arrivals** for apparel and leather goods markets: *calfskin, lambskin, kid leather, exotic leathers, etc*
- **8 accessory and component makers, including 3 newcomers** for clothing, jewellery, and leather goods: *Specialists in textile accessories (ribbons) or metallic elements (buttons, buckles, rivets), buttons, zips and labels.*

Faithful suppliers to the leading fashion and luxury houses, these international companies come from the industry's most influential countries of production:

**Italy (63), France (28), Japan (9), United Kingdom (4),
Spain (3), Portugal (3), Austria (1).**

FIND THE EXHIBITORS OF THE SHOW IN
THE **DEDICATED E-CATALOG.**

Also discover the new exhibitors and an overview of the season's new products in the **special booklet in the annex here** or in the **[NEWS section of the website](#)**

**THE AUTUMN WINTER 2019-20 COLOUR RANGE
SHARED BY FABRICS, LEATHERS AND ACCESSORIES**

Positioned at the starting line for the fashion season and the group's trade show calendar, Blossom Première Vision presents, **for the second time running, the earliest autumn-winter 2019-20 inspirations featuring a single colour range shared by fabrics, leathers and accessories.**

An essential working tool for design teams at fashion brands, the range will be **presented in exclusive preview** for Blossom Première Vision visitors, **ahead of Première Vision New York (17 & 18 July 2018)** and the Paris trade shows **Première Vision Fabrics, Première Vision Accessories and Première Vision Leather (19-21 September 2018).**

Developed by the Première Vision fashion team in collaboration with industry professionals (exhibitors, buyers, creatives, experts, etc.), the colour range is accompanied by unique, targeted and constantly evolving fashion information, enriched throughout the season and the shows.

The opening of Blossom Première Vision will also coincide with the launch of the first seasonal fashion directions on the Première Vision website – www.premierevision.com.



CORALIE MARABELLE OUTFITS THE HOSTESSES



© Ammi Bossetti

Première Vision is especially attached to young creative talent, and strives to put their designs in the spotlight. For this July 2018 edition, Blossom Première Vision entrusted the design of the hostesses' outfit to Coralie Marabelle. The Première Vision team met Coralie Marabelle for the first time in 2014, when she was a finalist at the 29th Hyères International Festival of Fashion and Photography*.

CORALIE MARABELLE is a French "Couture-to-wear" brand that brings the energy, ease, and modernity of ready-to-wear to haute couture. Before founding the brand in 2016, Coralie Marabelle studied at Studio Berçot in Paris and worked at Hermès, Alexander McQueen and the artisanal line at Maison Margiela. In 2014, she won the Prix du Public at the Hyères International Festival of Fashion and Photography.

"What I love most is playing with materials, creating texture, creating volume ... and the starting point of all that lies in the choice of fabrics"

Since the creation of her brand, Coralie Marabelle has presented her first collections during the Paris Fashion Weeks, won the L'Oréal Paris Fashion Grant in March 2017, and the Grand Prix of Creation of the City of Paris in January 2018.

For Coralie Marabelle, the creative process starts from exploration. She travels, observes, meets... always searching for a far-off culture, a folklore, the work of an artist, which turns into an obsession, a starting point to design a new collection. She works a lot with material and textures in a crafty "haute-couture" spirit inherited from her years spent working in couture houses.



*Since 2011, Première Vision Paris has been partnering with the International Festival of Fashion and Photography at Hyères, a natural pairing for two players so widely known for their support of young designers. Première Vision lends its name to the Grand Prize awarded during the Fashion Competition of the celebrated festival.

COME DISCOVER: A LEATHER-MANUFACTURING EXPERIENCE

Bison Cuir is a French artisanal company specialised since 1983 in leather garments.

Blossom Première Vision has chosen to invite the Bison workshop to highlight its exclusive design and manufacturing expertise through a live demonstration of the work of its teams, who, during the two days of the show, will fabricate a one-of-a-kind leather garment from skins presented by tanners exhibiting at the show.

www.bison-cuir.com

SAVE THE DATE - SAVE THE DATE - SAVE THE DATE

To coincide with the show, Première Vision is organising an exclusive experience: a private tour of the Martin Margiela retrospective.

MARGIELA / GALLIERA, 1989-2009,
at the Palais Galliera
on **Wednesday, July 4th from 7:30 pm on.**

The tour will be followed by a cocktail in the museum gardens.



JOIN US
4 & 5 JULY 2018

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